



**Amsterdam Dance Event confirms Claptone for first-ever
live interview and immersive experience at ADE Pro**
18 – 22 October, 2023 ——— www.amsterdam-dance-event.nl

Amsterdam Dance Event (ADE) invites fans and professionals to get close to the enigmatic Claptone as the first confirmed conference speaker for this year's ADE Pro. To celebrate the 10-year anniversary of the hit single "No Eyes," ADE Pro will host the first-ever live interview and Q&A with Claptone, offering an in-depth look into the meteoric rise of the artist behind the golden mask.

The announcement follows the recent news of a fourth day being added to the ADE Pro Conference program. In addition to the existing three-day offering, professionals are now able to attend keynotes, discussions and networking sessions on ADE Saturday as well.

Get Closer to Claptone

The conference event is set to explore Claptone's career in a fully transformed space that reflects the artist's enigmatic persona. Attendees will gain insights into the milestones and defining moments that have shaped Claptone's success, through exclusive behind-the-scenes footage, live and archive shots, and highlights of the artist's most notable achievements.

Claptone's rise to fame has solidified his position as a leading force in the music scene. This event presents the opportunity to explore the impact of anonymity and storytelling in electronic music and to gain a deeper understanding of the artist himself.

Attend ADE Pro 2023

The ADE Pro Pass grants access to the full conference program, alongside networking events, the ADE Festival program and more. Tickets are now available at the current Early Bird rate [through ADE's website](http://www.amsterdam-dance-event.nl).

About ADE Pro Conference

ADE Pro is the ultimate annual business gathering for the global electronic music industry. The three-day conference for music industry professionals runs from Wednesday through Saturday and features dedicated programming covering subjects from marketing, publishing and bookings to sustainability, social change and mental health. The additional networking opportunities with fellow ADE delegates and industry leaders provide an ideal and global basis for deal making and career advancement.

About ADE

The Amsterdam Dance Event (ADE), an initiative of Buma, has grown into the world's largest and most influential club-based festival and conference for electronic music. The event continues to grow and develop each year, with last year's edition featuring over 2,500 artists and 600 speakers in almost 200 venues. The five-day event attracts visitors from over 146 countries and features every conceivable aspect of electronic music culture, with dedicated conference programming, an extensive arts & culture program, live music and DJ/artist performances, all spread across the city of Amsterdam. More information about ADE can be found [here](#).

ADE – Electronic Music Gathers Here

The Amsterdam Dance Event is organised by The Amsterdam Dance Event Foundation.

Founding partner: Buma

Principal partners: Heineken 0.0 | Desperados

NB Note for editors - not for publication:

Photos are available [here](#). Please mention the name of the photographer when publishing.

For more information or media partnerships contact [Nikki McNeill](#).