

# ADE confirms first ADE Lab speakers including DVS1, Mama Snake, Reinier Zonneveld, Darude and more

The professionals of the future are made at ADE Lab www.amsterdam-dance-event.nl

ADE Lab, the education and talent development platform for young producers and aspiring professionals, today announces the first confirmed highlights for this year's event, including esteemed artists and producers such as DVS1, Mama Snake, Reinier Zonneveld, Héctor Oaks & Van Anh, Darude, and many others. The curated program is designed to support emerging artists and music professionals in elevating their careers, offering exclusive opportunities for learning and networking.

This year's ADE Lab is focused on providing an interactive and engaging experience for its attendees, presenting a series of event-wide courses to complete, ranging from Production and Artist courses to Professional and Mixed Media courses. Upon completion of a course, attendees will earn a discount on the ADE Pro Pass for the following year.

The first program highlights include the **RA Exchange Live: DVS1**, an in-depth interview with techno titan DVS1 by Resident Advisor, alongside a deep dive into curating a DJ set with psychedelic pioneer **Mama Snake**, and a **Filth on Acid Demo Drop with Reinier Zonneveld**.

Additional workshops include The Art of Vinyl DJing with **Héctor Oaks** and **Van Anh**, in addition to talks and sessions with **Darude**, **Nostalgix** and **Modular Moon**. Multi-instrumentalist duo **Parallelle** joins ADE Lab with a special edition of their 'A Day In...' format, and **Femme Bass Mafia** is set to host a DJ mentoring program for femme, trans, and non-binary people.

In addition to the first confirmed artists and speakers hosting workshops during ADE Lab, visitors also get the chance to test all of the newest gear and creative technologies by some of the most forefront brands in electronic music, including **Ableton**, **AlAIAI Audio**, Allen & Heath, Deepgrooves, DJ.Studio, **DMC40/Technics**, L-Acoustics, **Roland**, Vinylify, and **Universal Audio**, in custom designed gear test areas and studios. Moreover, CollabHouse and SAE Institute join to host exclusive demo drops and challenges for ADE Lab visitors.

ADE Lab Pass holders have access to all four days of ADE Lab, **taking place October 19th through 22nd**. ADE Pro Pass holders can also participate in the event alongside the ADE Pro conference, the ADE Festival program and all other included benefits. <u>All ADE tickets are available here.</u>

The Amsterdam Dance Event Foundation is a not-for-profit organisation dedicated to nurturing electronic music, its culture and its industry worldwide. The organisation devotes itself to stimulating development, innovation and talent, gathering the global industry and laying a foundation for future generations.

### **About ADE**

The Amsterdam Dance Event (ADE), an initiative of Buma, has grown into the world's largest and most influential club-based festival and conference for electronic music. The event continues to grow and develop each year, featuring over 2,500 artists and 600 speakers in almost 200 venues. The five-day event attracts visitors from over 146 countries and features every conceivable aspect of electronic music culture, with dedicated conference programming, an extensive Arts & Culture programme, live music and DJ/artist performances, all spread across the city of Amsterdam. More information about ADE can be found here.

#### **About ADE Lab**

ADE Lab is the prime education and talent development platform for aspiring producers and professionals. Through an interactive multi-day program of music talks, masterclasses, demo pitches and technology showcases, ADE Lab aims to inspire the innovators of the future. The former ADE Sound Lab and ADE University programs merged to become one of ADE's four core program tracks. More information about ADE Lab can be found <a href="https://example.com/here-new-market-new-m

## **ADE – Electronic Music Gathers Here**

The Amsterdam Dance Event is organised by The Amsterdam Dance Event Foundation.

Founding partner: Buma

Main partners: Heineken 0.0 | Desperados

# **NB Note for editors - not for publication:**

Photos are <u>available here</u>. Please mention the name of the photographer when publishing. For more information or media partnerships contact Nikki McNeill.