



ADE launches new Arts & Culture program with creative residencies, artistic crossover projects and more

www.amsterdam-dance-event.nl

Amsterdam Dance Event launches its brand new Arts & Culture program, which aims to let electronic music enthusiasts explore the world of dance outside of the dancefloor throughout the city of Amsterdam from October 13 through 17. Highlighted collaborations include [Nelly Ben Hayoun](#), [Helena Basilova](#), an artist residency program with [Nxt Museum](#) and more.

Electronic music and art are inseparably bound together, and ADE is devoted to providing a stage to the creative expressions that connect dance music culture and the world of arts. Through a dedicated program of exhibitions, special performances, art installations, documentaries and more, ADE Arts & Culture is set to become the ideal place to explore the cross-pollinations between club and culture.

The first confirmed ADE Arts & Culture highlights include an artist residency showcase by **Nxt Museum and ADE** on ADE's opening night, a series of spiritual healing experiences for ravers by award-winning director and designer **Nelly Ben Hayoun** and an unplugged performance by pianist **Helena Basilova** surrounded by 800 candles, alongside events by Tools for Action x NDSM, Foam, Nederlands Kamerkoor, Connor Schumacher and more.

In addition, ADE calls upon artists and entrepreneurs for its collaboration projects with Villa Buitenlust and Music Moves: [Music Moves](#) aims to make the dance floor accessible for everyone and offers a free traineeship program to organise an official ADE event for the elderly, special needs children and/or homeless people. Another invitation to participate is offered by [Villa Buitenlust](#), through a creative residency to develop and present new works.

Access

Individual ticket sales for the ADE Arts & Culture program are set to become available soon. Moreover, the **ADE Pro Pass** grants full access to the entire Arts & Culture program, in addition to ADE's conference and festival offering and all other benefits.

The ADE Pro Pass is available at an Early Bird rate [here](#).

About ADE

The Amsterdam Dance Event (ADE), an initiative of Buma, has grown into the world's largest and most influential club-based festival and conference for electronic music. The event continues to grow and develop each year, with last year's edition featuring over 2,500 artists and 600 speakers in almost 200 venues. The five-day event attracts visitors from over 146 countries and features every conceivable aspect of electronic music culture, with dedicated conference programming, an extensive arts & culture program, live music and DJ/artist performances, all spread across the city of Amsterdam. More information about ADE can be found [here](#).

ADE – Electronic Music Gathers Here

The Amsterdam Dance Event is organised by The Amsterdam Dance Event Foundation.

Founding partner: Buma

Main partners: Heineken 0.0 | Desperados

NB Note for editors - not for publication:

Photos are available [here](#). Please mention the name of the photographer when publishing.

For more information or media partnerships contact [Nikki McNeill](#).